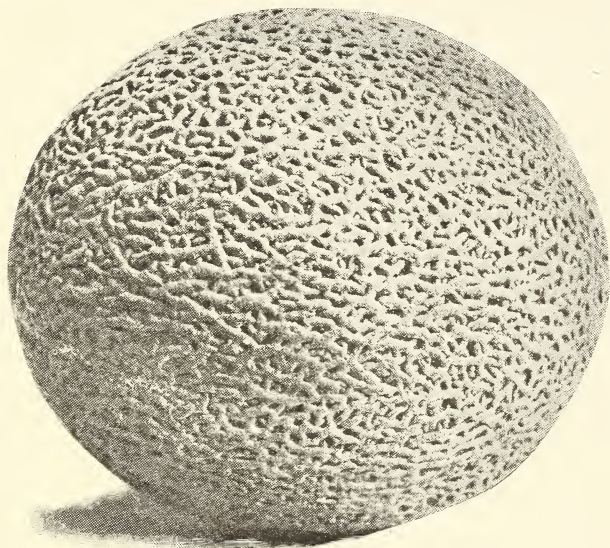


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U.S. Department of Agriculture

ROCKY FORD
Cantaloupe Seed



Salmon Tint Pollock 10-25
From Our Rocky Ford Seed Farms

DIRECT TO YOU

Morrison Seed Growers Ass'n.
ROCKY FORD, COLORADO

Morrison Seed Growers

Association

The Morrison Seed Growers Association is made up of actual farmer seed growers of many years experience in growing, harvesting and marketing cantaloupe, cucumber and other vine seeds on our farms at Rocky Ford, Colorado.

We own and operate six separate irrigated seed farms near Rocky Ford. We grow one variety of seed on each farm and one only; have separate equipment for growing and harvesting each crop—thus avoiding all possible chance of mixtures.

We practice a crop rotation and use of fertilizer which keeps our lands in perfect condition to produce an ideal cantaloupe seed crop.

We have no city office. We live on our farms and give our special personal attention to growing, harvesting, grading and cleaning our seeds.

All seed are tested for germination, sacked, labeled and shipped from our farm warehouse direct to you.

All our seed have been thoroughly and carefully washed, and the light seed milled out. They are a bright uniform color, extra heavy weight and show a high germination test.

We use every precaution to have our seed absolutely pure and true to name when it is shipped to you.

The greater part of our seeds have been sold to large dealers and to extensive growers from California, Arizona and the Southern states, who usually inspect the growing crop and leave orders for their supply.

At this time we have a surplus of improved Salmon Tint 10-25, Eden Gem, Burrell Gem and Jumbo Pink Meat, which are standard varieties of known merit.

Can also furnish Edwards Perfecto, Abbott Pearl Pink and Honey Dew.

TERMS:—We are farmers and are not in position to carry a large number of accounts. Our terms are cash with order, unless satisfactory arrangements for credit have been made with us through our local banks.

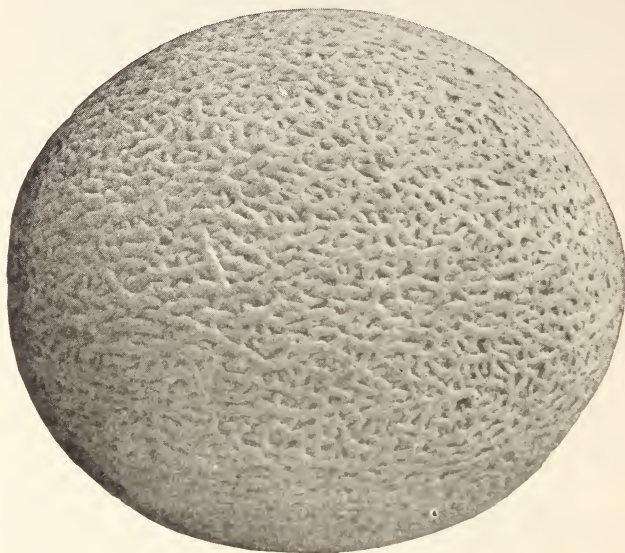
GUARANTEE:—The germination of seed, growth of plants, and development and maturity of crops are often subjected to serious adverse conditions in various localities. For these and other reasons, The Morrison Seed Growers Association gives no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any seeds they may send out, and will not in any way be responsible for the crop.

We grow approximately 50,000 lbs. of cantaloupe seed annually on our own farms, and will always be in position to serve you.

Thanking you in advance for any patronage you may give us and assuring you prompt and careful attention, and a square deal, always, we are,

Yours very truly,

MORRISON SEED GROWERS ASS'N.



IMPROVED SALMON-TINT POLLOCK 10-25

This strain of cantaloupe has been the most extensively planted of any variety for the last four years. A large part of the Colorado acreage is planted to this variety and California plants it almost exclusively.

In size they run standard to jumbo and pack nicely in standard and flat crates.

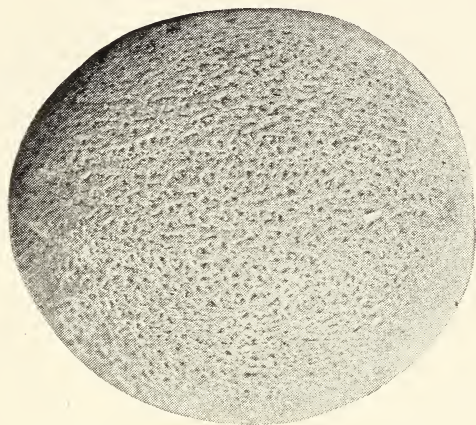
They are heavily netted, very smooth and regular in shape and size, the flesh being a salmon tint color of fine flavor.

This melon presents the best appearance in the crate of any melon grown.

Our stock of this variety is very fine, hand sorted and hand cut, clean, bright and heavy. Germinates 96 to 100 %. Equal to the very best grown.

Price

Fancy select stock seed, per lb.	- - - - -	\$1.00
No. 1 hand selected and hand cut, per lb.	- -	.75



EDEN GEM

Eden Gem Green Flesh Rocky Fords

Also listed as Gold Lined and Netted Rock King. This was the favorite Rocky Ford melon for years, and is still preferred in some sections on account of its strong vigorous growth, its rust resistance and its excellent shipping qualities.

We recommend this as the very best green flesh cantaloupe grown. It is covered with a fine lace-like, solid net; has deep flesh, small seed cavity and a most excellent flavor. Sizes run standard to jumbo.

Our seed is grown from the original stock which we have had for years.

Hand sorted and hand cut. None better.

Price

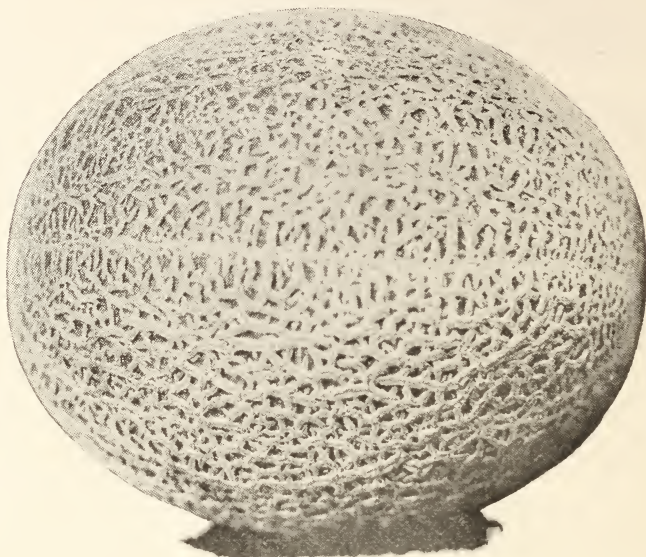
Fancy select stock seed, per lb.	- - - - -	\$1.00
No. 1 hand selected and hand cut, per lb.	- -	.75

HONEY DEW

This new melon ripens two weeks later than Rocky Fords.

The rind is a greenish white color when ripe, the flesh being green and very sweet. The size averages 6 inches in diameter and 8 inches in length, and packs in special crates. It is a good shipper and may be kept for several weeks. Grown extensively in Colorado.

Price per lb.	- - - - -	\$1.00
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POLLOCK ORANGE FLESH NO. 19

This is an entirely new cantaloupe just being developed, and is showing outstanding merit as a market melon.

It runs standard to jumbo sizes, oblong in shape, and quite uniform in size, shape and color.

Color of flesh is a rich deep red orange tint, and the seed cavity is the smallest of any cantaloupe grown.

The rind is covered with a heavy solid net, showing excellent shipping quality.

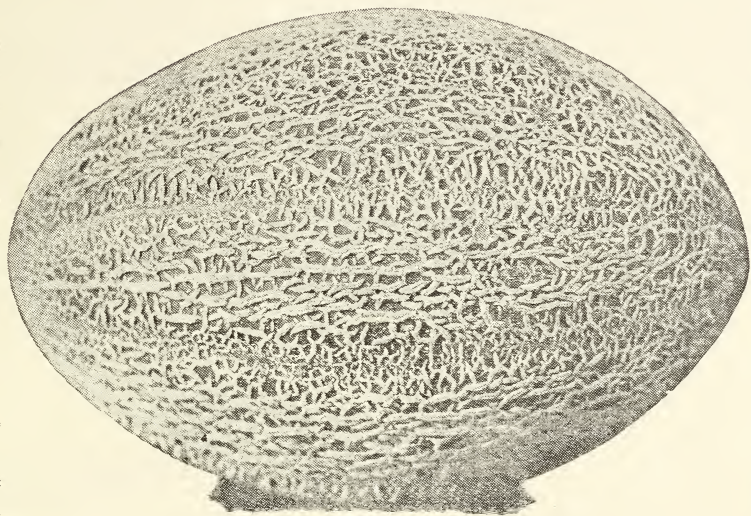
The flavor is superior, equalled by few and excelled by none.

This new variety took first and second premiums at the Rocky Ford Fair over all competitors.

Our supply of seed is limited at this time, but we are planting sufficient acreage to supply the trade the coming season.

Price

Fancy select stock seed, per lb.	- - - - -	\$2.00
No. 1 hand selected and hand cut, per lb.	- -	1.50



JUMBO PINK MEATS

The Jumbo Pink Meat or Improved Burrell Gem is a decided improvement over the old type.

It has become well known and takes its place as a standard variety in the Rocky Ford district.

Its shape is oblong and tapering to ends, averaging 7 to 9 inches in length, producing a large percent of jumbo crates, which always sell at a premium.

The flesh is a golden pink color, very deep and shows a comparatively small seed cavity.

It has proven one of our heaviest yielders and a most excellent shipper.

The flavor is sweet and spicy, distinctive of this particular variety.

The rind is almost entirely covered with a heavy solid net, the blossom end being well protected.

Price

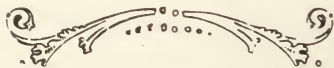
Fancy select stock seed, per lb.	- - - - -	\$1.25
No. 1 hand selected and hand cut, per lb.	- -	1.00

BUY
Cantaloupe Seed

AT ROCKY FORD, COLORADO



Improved Burrell Gem
The Home of The
Cantaloupe Seed Growing Industry



Morrison Seed Growers Association
ROCKY FORD, COLORADO